



MEDIA RELEASE

Danny O'Brien Racing and StrideFree® Racing partnership

May 6, 2019

With the evolution of raising standards of integrity within the racing industry we are delighted to be working with a number of professionals in the sport to not only raise awareness about equine back health through the use of our StrideFree® range of exercise and race saddles but also to evolve our own product and learnings to benefit the horses wellbeing.

To activate this initiative we introduce a new partnership between Danny O'Brien Racing and StrideFree® Racing.

StrideFree® Racing will be working closely with the Danny O'Brien Racing team and their horses, monitoring the benefits of our saddles for performance.

In addition to this we will explore new initiatives together which includes showcasing their boutique owner experience, equine welfare initiatives both during and post racing along with displaying our leather race day accessories.

To stay updated follow:

 @stridefreeracing

 @stridefree

 @dannyobrienracing

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