



MEDIA RELEASE

THOROUGHBRED BACK HEALTH Bridging the gap from **on** to **off the track**

August 1, 2019

Peter Horobin Saddlery and StrideFree® Racing have been supporting thoroughbred back health through saddle fit for 35 years.

To celebrate the Horses' Birthday, we are officially launching a new campaign providing equine back health solutions for each stage of the thoroughbreds life. From pre-training to track work, racing, retirement, re-training and life after racing, we recognise that saddle fit is a vital element in equine welfare throughout the life of a thoroughbred.

Our vision is to be recognised as a leader in setting the standards of equine back health through our saddles and we accomplish these goals by;

- communicating the importance of back health at every stage of the thoroughbreds life.
- work globally with re-trainers and organisations in providing education and practical knowledge to help care for the thoroughbreds back health throughout their career.
- work with equine professionals in developing knowledge and new science around equine back health.
- ensure an understanding of the continual changing shape of the thoroughbreds back.

A criteria list has been created to engage and discuss with interested parties who would like to get involved in our new thoroughbred back health initiative.

To stay updated follow:

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